



MEMBERSHIP

www.PanhandleKiwanis.org

CLUB LEADERSHIP EDUCATION

Membership committee



A workbook for Kiwanis club
membership committee
members

CURRENT MEMBERS - 33

Membership



2019 GOAL

45 Members

By July 31

Increasing Membership will help us to be more effective in all ongoing projects.

**KEYS TO
GROWING
PANHANDLE
KIWANIS**

Plan and Execute a Drive
Membership Commitment
Community Awareness

COMMUNITY VISABILITY



NEWSLETTER

Share our Successes

All members, committees and functioning groups are encouraged to offer content (photos & text) to be included

MAILING LISTS

Internal messaging:

members@panhandlekiwanis.org
membership@panhandlekiwanis.org
theboard@panhandlekiwanis.org
community@panhandlekiwanis.org
youthservice@panhandlekiwanis.org
spiritual@panhandlekiwanis.org

External distribution:

Other Kiwanis groups
Chambers of Commerce
Church & Civic Orgs.

TASTE OF CDA

Making Membership Growth Happen



- Organization Branding
- Incentives & Recognition
- Event Promotions
- Newsletters & Mailing Lists
- Social Networking

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CLUB BRANDING



100%

OF YOUR
EFFORTS GO
DIRECTLY TO
COMMUNITY
PROGRAMS

The goal would be to have an image that, when people see it, they **immediately** think about the great efforts of “**Panhandle Kiwanis**”.

THANK YOU FOR LISTENING!

